



nielsen  
.....

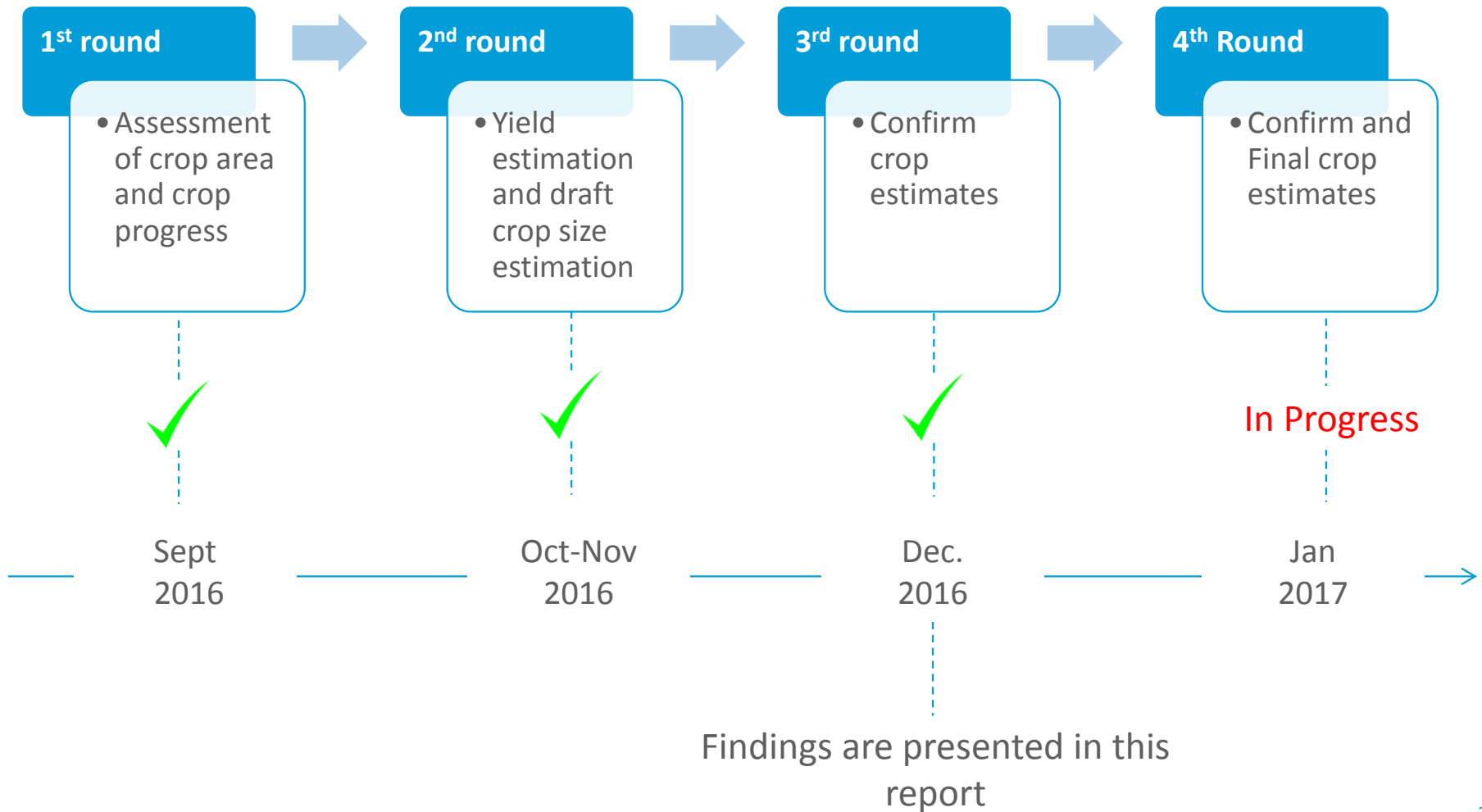
# GUAR SEEDS PRODUCTION ESTIMATION IN INDIA FOR THE YEAR 2016-17

3<sup>RD</sup> ROUND REPORT



6<sup>th</sup> Jan 2017

# NIELSEN APPROACH



# ALL INDIA : GUAR ESTIMATES 2016-17 (2<sup>ND</sup> ROUND ESTIMATES)

STATE	Area ('000' Ha)			Yield (Kg./Ha)			Production ('000' MT)		
	*2015-16 (Govt. Data)	*2016-17 (Govt. Estimates)	% Change	2015-16 #	2016-17 @	% Change	2015-16 #	2016-17 @	% Change
Rajasthan	4787	3577	-25%	464	453	-2%	2223	1619	-27%
Gujarat	318	225	-29%	601	590	-2%	191	133	-31%
Haryana	367	261	-29%	771	786	2%	283	205	-28%
Others	109	84	-23%	495	440	-11%	54	37	-31%
<b>Total</b>	<b>5581</b>	<b>4147</b>	<b>-26%</b>	<b>493</b>	<b>481</b>	<b>-2%</b>	<b>2751</b>	<b>1994</b>	<b>-28%</b>

Source:

\*Area Estimates – Govt. Data ;  
# Secondary research/ State Govt  
@ Yield Estimates – Nielsen Primary Survey

**Total Estimated Production (Kharif 2016-17): 2 Million Tons**

- The estimated all India production for Guar Seed is **20 Lakh Tons** in Kharif 2016-17, which is **28% less** than previous years
- In comparison to last year production is mainly decreased in Rajasthan mainly due to de-growth in area under crop

# RAJASTHAN : GUAR ESTIMATES 2016-17 (2<sup>ND</sup> ROUND ESTIMATES)

District	Area ('000' Ha) – 2016-17* (Govt. Estimates)	#Yield (Kg./Ha) 2016-17	Production ('000' MT) 2016-17
Jaipur	67	350	23
Sikar	107	485	52
Jhunjhunu	104	425	44
Nagaur	178	310	55
Bikaner	787	390	307
Churu	468	440	206
Jaisalmer	293	230	67
Ganganagar	248	1050	260
Hanumangarh	310	830	257
Jodhpur	282	305	86
Badmer	323	280	91
Jalore	90	370	33
Pali	53	308	16
Sirohi	10	255	3
Udaipur	13	390	5
Others	250	452	113
<b>Total</b>	<b>3577</b>	<b>453</b>	<b>1619</b>

*Total Estimated Production in Rajasthan (Kharif 2016-17): 16.19 Lakh Tons*

**Source:** \*Area Estimates – Govt. Data ;  
#Yield Estimates – Nielsen Primary Survey

# GUJARAT : GUAR ESTIMATES 2016-17

(2<sup>ND</sup> ROUND ESTIMATES)

District	Area ('000' Ha) – 2016-17* (Govt. Estimates)	#Yield (Kg./Ha) 2016-17	Production ('000' MT) 2016-17
Kutch	82.1	450	37
Banaskantha	46.6	650	30
Patan	26	745	19
Mahesana	21.7	750	16
Sabarkantha	9.3	680	6
Surendranagar	1.7	880	1
Others	37.3	591	22
<b>Total</b>	<b>225</b>	<b>590</b>	<b>133</b>

*Total Estimated Production in Rajasthan (Kharif 2016-17): 1.33. Lakh Tons*

**Source:** \*Area Estimates – Govt. Data ;  
#Yield Estimates – Nielsen Primary Survey

# HARYANA : GUAR ESTIMATES 2016-17

(2<sup>ND</sup> ROUND ESTIMATES)

District	Area ('000' Ha) – 2016-17* (Govt. Estimates)	#Yield (Kg./Ha) 2016-17	Production ('000' MT) 2016-17
Hisar	47.6	710	34
Bhiwani	90.5	870	79
Mahendragarh	19.6	625	12
Rewari	5.3	590	3
Others	98.3	785	77
<b>Total</b>	<b>261</b>	<b>786</b>	<b>205</b>

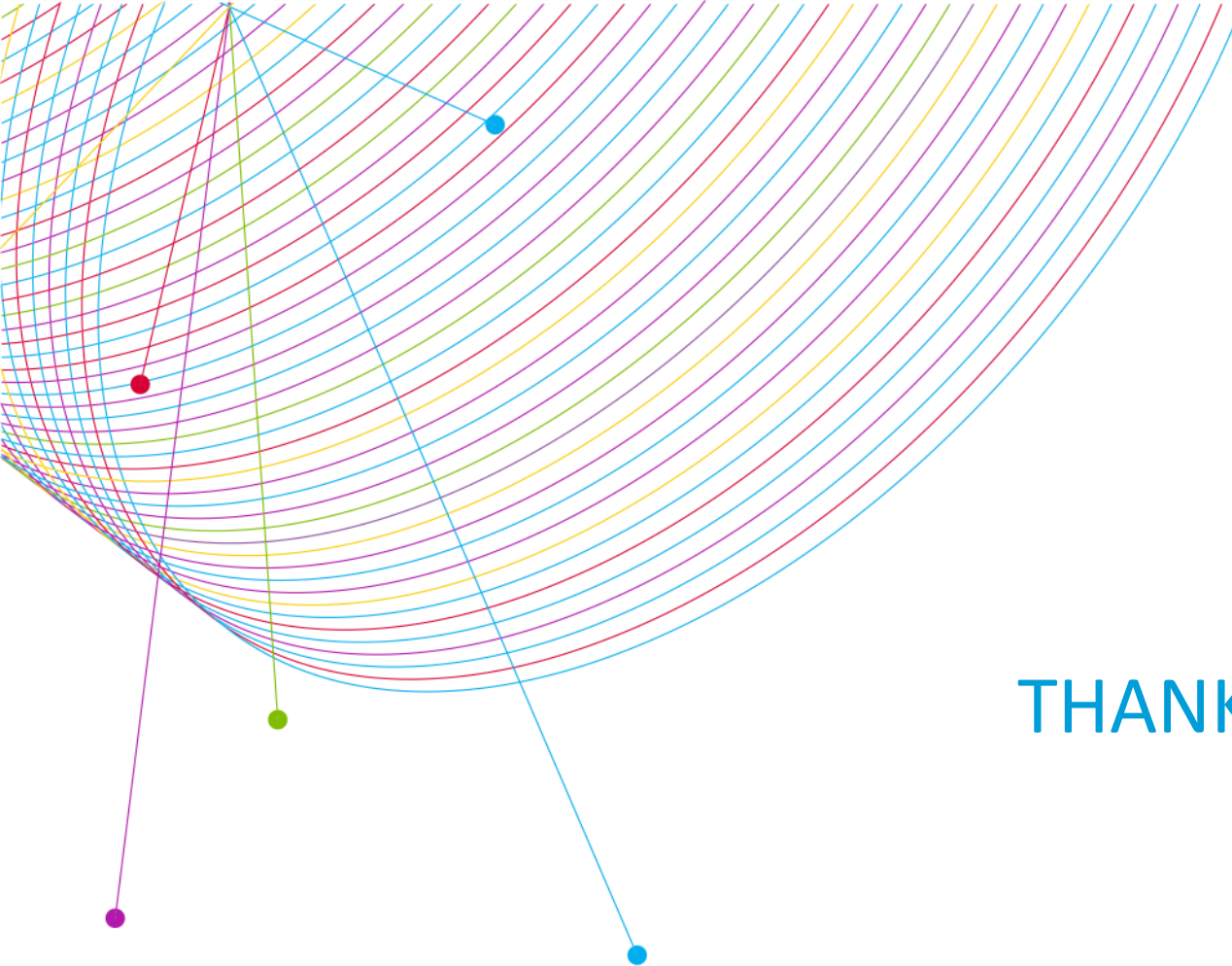
*Total Estimated Production in Haryana (Kharif 2016-17): 2.05 Lakh Tons*

**Source:**

\*Area Estimates – Govt. Data ;  
#Yield Estimates – Nielsen Primary Survey

# KEY NOTES - (2<sup>ND</sup> ROUND ESTIMATES)

- Major difference is in 1<sup>st</sup> round estimates and 2<sup>nd</sup> round estimates for Guar seeds is due to change in acreage numbers of Rajasthan state. *We use acreage numbers collected from each State Government Agriculture department.*
- Yield in Rajasthan slightly increased as compared to 1<sup>st</sup> round, because 1<sup>st</sup> round was conducted when harvesting was in progress. Now harvesting & threshing is completed and hence farmers were more accurate on yield factor
- When we conducted 1<sup>st</sup> round, harvesting was not started in Gujarat. Gujarat yield got damaged some extent due to rainfall before harvesting of crop
- Since farmers are not getting good price for their produce, they are not bringing their all produce in the market.
- Farmers are waiting for the good price for Guar. They expect price around 4500 – 5000 for 100 kg.
- **Last round of the crop survey is in progress and final report will be submitted by 20<sup>th</sup> January 2017**



nielsen  
.....

THANK YOU...